

EMMANUEL LORENZON

**CONTACT**

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Emmanuel Lorenzon  
GAEL, Université Grenoble Alpes, Department of Economics  
1241 rue des résidences, F-38400 Saint Martin d'Hères  
E-mail: [emmanuel.lorenzon@univ-grenoble-alpes.fr](mailto:emmanuel.lorenzon@univ-grenoble-alpes.fr)  
Personal site : <https://sites.google.com/site/emlorenzon/>

**RESEARCH INTEREST**

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Industrial Organization; Auctions; Game Theory; Internet Economics; Digital Economics; Information Economics and Applied Microeconomics Theory

**CURRENT POSITION**

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Associate Professor of Economics (Maître de Conférences), Université Grenoble-Alpes & GAEL, UMR CNRS 5313  
Research Associate at the Governance and Regulation Chair, University Paris-Dauphine

**EDUCATION**

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2016	UNIVERSITÉ DE BORDEAUX <i>Ph.D in Economics, Title: Sponsored search and sequential auctions: three essays.</i> <i>Advisor: Nicolas Carayol</i>
2009	UNIVERSITÉ DE BORDEAUX <i>Master 2 in Economics Modeling</i>
2008	UNIVERSITÉ DE BORDEAUX <i>Master 1 in Economics, Statistical &amp; Mathematical Engineering</i>
2007	UNIVERSITÉ DE BORDEAUX <i>B.S. Economics</i>

**PROFESSIONAL EXPERIENCES**

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2019 -	Associate Professor of Economics (Maître de Conférences) – Université Grenoble-Alpes & GAEL
2019 -	Research Associate, Governance and Regulation Chair– University Paris-Dauphine, PSL Research University
2017-2019	Post-doc Researcher, Governance and Regulation Chair– University Paris-Dauphine, PSL Research University

- 2017-2019 Coordinator of the *LearnIOE* Educational Platform – *University Paris-Dauphine, PSL Research University*
- 2017 Post-doc Researcher at GREThA (UMR CNRS 5113) – *University of Bordeaux*
- 2013–2016 Temporarily Teaching and Research Assistant – *University of Bordeaux*
- 2010-2012 Research Engineer at *Full-Performance inc.* – Nice
- 2009–2010 Research Assistant to Prof. Nicolas Carayol – *University of Bordeaux*

## TEACHING

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- 2022- Economics of Digital Platforms, Undergraduate level (third year), Economics, *University Grenoble-Alpes*.
- 2021- Attention and Data Markets, Graduate level (master's degree), Economics, *University Grenoble-Alpes*.
- 2019- Industrial Organization, Undergraduate level (third year), Economics, *University Grenoble-Alpes*.
- Economics of Innovation, Undergraduate level (third year), Economics, *University Grenoble-Alpes*.
- Microeconomics II, Undergraduate level (second year), Economics, *University Grenoble-Alpes*.
- 2019 Introduction to Auction Theory, Undergraduate level (third year), Economics, *University of Versailles Saint-Quentin-en-Yvelines*.
- 2016 Probability and Inferential Statistics, Lecture course, Undergraduate level (third year), Management Science, *University of Bordeaux*.
- 2013-2016 Microeconomics II, Teaching assistant, Undergraduate level (second year), Economics, *University of Bordeaux*.
- 2013-2016 Inferential Statistics, Teaching assistant, Undergraduate level (third year), Economics and Management Science, *University of Bordeaux*.

## RESEARCH PAPERS

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### PUBLICATIONS:

- Lorenzon, E. (2023). *Uninformed Bidding in Sequential Auctions*. The BE Journal of Theoretical Economics, 23(1), 155-179.
- Lorenzon, E. (2022). *Zero-rating, content quality, and network capacity*. Information Economics and Policy, 58, 100965.

### WORKING PAPERS:

Lorenzon, E. and Sekeris, P., 2024 *"A White Elephant in my Constituency: Over-investing to Blackmail Authorities"*

Hervouet, A., Lorenzon, E., Righi, C. and Sterzi, V., 2023, *"Patent privateering with endogenous litigation: evidence from Europe"*

Lorenzon, E., 2018. « *Collusion with a rent-seeking agency in sponsored search auctions* », GovReg Working Paper series | Issue 2018/03.

Lorenzon, E., 2017. « *Signaling in sequential auctions with an uninformed buyer* »

#### **WORK IN PROGRESS:**

*"Environmental Regulation of Platforms activities"*, joint with C. Aubert and Jean-Philippe Nicolai

*"Zero-Rating, Platform Competition and Discrimination on the Internet"*, joint with A. Gautier and Jean-Christophe Poudou

*"Bid Delegation Under Asymmetric Information in Ad Auctions"*

#### **RESEARCH PROJECTS FUNDED (ACTING AS PRINCIPAL INVESTIGATOR)**

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2025      Data Sharing and Competition, ANR-25-CE26-5614 (220Keuros)

2020      Non-Practicing Entities and Innovation Dynamics, ANR-15-IDEX-02 (20Keuros)

#### **REFeree**

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International Journal of Industrial Organization, Information Economics and Policy, Revue d'Economie Industrielle

#### **COMMUNICATIONS**

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2023      Digital Economic Workshop, HEC Liège || AFREN 2023, Avignon

2022      JEI 2022, Gran Canaria, Spain || 19<sup>th</sup> session of the IOEA, Corsica, France (Chairman)

2019      EARIE 2019, Barcelona, Spain || JEI 2019, Madrid, Spain || MaCCI Annual Conference 2019, Mannheim, Germany || 11th Conference on Digital Economics, Paris, France || 18<sup>th</sup> session of the IOEA, Corsica, France (Chairman)

2018      Internet Governance Forum (Unesco, Paris) || 17<sup>th</sup> session of the IOEA, Corsica, France || 35<sup>ème</sup> Journée de la Microéconomie Appliquée (JMA), Bordeaux, France

2017      Economics of digitalization seminars, Paris, France || Governance and Regulation Chair seminars, Paris, France || Colloque "Le profit Illicite", ISCJ, Bordeaux, France, Keynote speaker

2016      7<sup>th</sup> Annual Conference on Internet Commerce and Innovation, Searle Center on Law, Regulation, and Economic Growth, Chicago, U.S || EARIE 43<sup>rd</sup> Annual Conference, Lisbon, Portugal || 33<sup>ème</sup> Journée de la Microéconomie Appliquée (JMA), Besançon, France

2015      Forum on IO and Marketing, Lisbon, Portugal

## ORGANIZATION

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- 2019-2025 Member of the scientific committee of the IOEA – *Paris-Dauphine University*
- 2018 Member of the organizing committee of the 35ièmes Journées de la Microéconomie Appliquée in Bordeaux – *University of Bordeaux*
- 2013-2015 Co-organizer of the economics PhD lunch seminars at GREThA – *University of Bordeaux*