Curriculum Vitae Marie Lassalas

Associate Professor in economics

Sciences Po Grenoble
Grenoble Applied Economics Lab (GAEL)
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Homepage, Google Scholar page

Research topics: **Agricultural Economics, Environmental Economics, Consumer Economics, Policy analysis, Environmental Labels, Geographic Indications, Agri-environmental policies, Contracting**

Methodology: **Applied Microeconometrics**

Current position

October 2024 **Associate Professor**
Sciences Po Grenoble – UGA
Grenoble Applied Economics Lab (GAEL), INRAE, Grenoble, France

Education

2020 - 2023 **PhD in Economics**
Impacts of environmental standards on farms
SMART research unit, Institut Agro Rennes-Angers, INRAE, Rennes, France
Committee: Philippe Bontems (Toulouse School of Economics), Douadia Bougherara (INRAE), Bruno Larue (Université Laval), Aurélie Bonein (Université de Rennes 1), Manuela Coromaldi (Università degli Studi Niccolò Cusano), Damien Rousselière (Institut Agro), Sabine Duvaleix (INRAE)

2016 - 2020 **Agricultural Engineering MSc, major in Agricultural Economics**
Institut Agro Rennes-Angers, Rennes, France

Training courses

2022 - *4 months* **Agricultural Economics**, PhD Course | Professor Sergio Lence – *Iowa State University*
2022 - *4 months* **Microeconometrics**, PhD Course | Professor Otávio Bartalotti – *Iowa State University*
2022 - *1 week* **Efficiency and productivity**, PhD Summer School
Professors Christopher Parmeter and Subal Kumbhakar – *Wageningen University*
2022 - *1 week* **CNRS Thematic School on Public Policy Evaluation (ETEPP)**

Past positions

2024 – 2025	**Postdoctoral researcher** INRAE, Grenoble Applied Economics Lab (GAEL)	*Grenoble, France*
2023 – 2024	**Temporary Lecturer and Research Fellow** Institut Agro Rennes-Angers, INRAE	*Rennes, France*
2020 – 2023	**Temporary Lecturer** Institut Agro Rennes-Angers	*Rennes, France*
2020 – 2023	**Temporary Lecturer** Université Bretagne Sud	*Lorient, France*
2022 *4 months*	**Visiting Research PhD – Fulbright Scholarship** Departments of economics, Iowa State University *Invited by Sergio Lence and Alejandro Plastina*	*Ames, USA*
2020 – 2023	**PhD Scholarship** Fondation Institut Agro Rennes-Angers	*Rennes, France*
2020 *6 months*	**Research study** Fondation Institut Agro Rennes-Angers	*Rennes, France*
2018 – 2019 6 months	**Research assistant in agricultural economics** INRAE SMART – European LIFT project	*Rennes, France* *Crete, Greece*

Teaching

Institut Agro Rennes – Angers

2023 – 2024	Public economics – common agricultural policy and environment (graduate level) - *lecturer*
2023 – 2024	Industrial organization - competition analysis (graduate level) - *lecturer*
2023 – 2024	Industrial organization - business strategy (graduate level) - *lecturer*
2023 – 2024	Master project supervision
2023 – 2024	Microeconomics (undergraduate level) - *lecturer*
2023 – 2024	Farm analysis (undergraduate level) - *teaching assistant*
2021 – 2024	Economic analysis of quality choices in the agri-food supply chain (graduate level) - *lecturer*
2020 – 2021	Financial analysis (undergraduate level) - *teaching assistant*

Université Bretagne Sud

2021 – 2023	Environmental economics (undergraduate level) - *lecturer*

Participation to Research Program

2018 – 2022	**LIFT – Low-Input Farming and Territories** - *Integrating knowledge for improving ecosystem-based farming.* European Union's Horizon 2020 project.
2024 – 2025	**FAST – Facilitate public Action to exit from peSTicides.** Research project funded by the French ANR as part of the Priority Research Program 'Growing and Protecting Crops Differently'.

Publications

Refereed journal publications

1. Lassalas M., Duvaleix S., Latruffe L. (*2024*) The technical and economic effects of biodiversity standards on wheat production. *European Review of Agricultural Economics* p. 1-34.
2. Lassalas M., Plastina A., Lence S. (*2024*) Does the Adoption of Environmental Contracts Affect Farms' Productivity and Efficiency? An Insight through the Adoption of Agri-Environmental Schemes (AES) and Organic Certification. *Revue Economique.*
3. Lassalas M., Guyomard H., Détang-Dessendre C., Chatellier V., Dupraz P. (2024) The implementation of the new Common Agricultural Policy in France will not be environmentally ambitious. *Journal of Environmental Planning and Management*
4. Lassalas M., Chatellier V., Détang-Dessendre C., Dupraz P., Guyomard H. (2023) L'accès à l'éco-régime français de la PAC par la voie de la certification environnementale. *Economie Rurale* (384), p. 61-78.

Other publications

Lassalas M., Chatellier V., Détang-Dessendre C., Dupraz P., Guyomard H. (2022) La voie de la certification environnementale d'accès à l'éco-régime français dans la PAC. *Working Paper SMART* (22-05), 26p.

Duvaleix S., Lassalas M., Latruffe L., Konstantidelli V., Tzouramani I. (2020) Adopting Environmentally Friendly Farming Practices and the Role of Quality Labels and Producer Organisations: A Qualitative Analysis Based on Two European Case Studies. *Sustainability*, MDPI, 12 (24), 10457.

Lassalas M., Duvaleix S., Latruffe L. (2020) Comment les filières agricoles influencent-elles l'adoption de pratiques écologiques à l'échelle des exploitations ? Étude sur le secteur porcin. *52. Journées de la Recherche Porcine en France*, Paris, France. 6 p.

Conferences and seminars

Bazoche P., Duvaleix S. Lassalas M. How can cooperatives promote environmental practices? A choice experiment to identify contracting strategies in the wine sector

2025	XVIII European Association of Agricultural Economists Congress	Bonn, Germany
2024	Research Network on Economic Experiments for the Common Agricultural Policy (REECAP) 6th Annual Congress	Córdoba, Spain
2024	Laboratoire d'Economie Appliquée de Grenoble (GAEL) Seminar	Grenoble, France
2024	98th Annual Agricultural Economics Society Conference	Edinburgh, UK
2024	ADRES	Paris, France

Lassalas M., Chatellier V., Détang-Dessendre C., Dupraz P., Guyomard H. The implementation of the new Common Agricultural Policy in France will not be environmentally ambitious

2023	17èmes Journée de la Recherche en Sciences Sociales	Paris, France
2023	SPACE (International Livestock Show) - panel discussion "CAP, Green Deal, or the challenging balance between economy and environment."	Rennes, France
2023	XVII European Association of Agricultural Economists Congress	Rennes, France

Lassalas M., Plastina A., Lence S. Adoption of Environmental Contracts and Farms' Productivity: An Insight Through the Adoption of Agri-Environmental Schemes (AES) and Organic Certification

2023	XVII European Association of Agricultural Economists Congress	Rennes, France
2023	28th European Association of Environmental and Resource Economics Congress	Limassol, Cyprus
2023	39ème Journées Microéconomie Appliquée (JMA)	Strasbourg, France

Lassalas M., Chatellier V., Détang-Dessendre C., Dupraz P., Guyomard H. La voie de la certification environnementale d'accès à l'éco-régime français dans la PAC

2022	16èmes Journée de la Recherche en Sciences Sociales	Clermont-Fd, France

Lassalas M., Duvaleix S., Latruffe L. Stringency of environmental standards, yield, product quality and revenue: Evidence from French wheat production

2021	15èmes Journée de la Recherche en Sciences Sociales	Toulouse, France
2021	31st International Association of Agricultural Economists Congress	Online
2021	26th European Association of Environmental and Resource Economics Congress	Online
2021	Swedish University of Agricultural Sciences - Department of economics Seminar	Online

PhD thesis

Lassalas M. (2023) Impacts of environmental standards on farms.

Master thesis

Lassalas M. (2020) Coordination horizontale et coordination verticale peuvent-elles favoriser la production de services environnementaux à l'échelle des exploitations agricoles ? : Revue de littérature et résultats préliminaires appliqués à la certification HVE. 70p.

Work in progress

"Organic Farming Adoption in the French wine sector: Can Cooperatives Make a Difference?" with Bazoche P. and Duvaleix S. *Submitted to Ecological Economics*

"Do eco-schemes make the CAP greener?" with Norbert R., Guyomard H., Polman N., Pufahl A., Roel J., Runge T., Schreuder R., Sinabell F. and van Selm F.E.

"*Is there a trade-off between sustainable claims in consumer purchasing decisions? Insights from Scanner Data and Discrete Choice Modeling" with Fadhuile A., Carpentier A., Boizot-Szantai C.*

Professional service

Reviewing	EAAE conference, ICAE conference
2020 – 2023	Steering committee of the European label HRS4R (Human Ressources Strategy for Researchers) – PhD representative
2023	Organization of a study tour for the XVII EAAE Congress
2020 – 2022	PhD students' representative at the research unit's council

Awards and Scholarships

2020 – 2023	**PhD Scholarship** Fondation Institut Agro Rennes-Angers
2022	**Fulbright Scholarship** – €7 200 Scholarship to visit Iowa State University
2022	**Bretagne Region Scholarship** – €3 200 Scholarship to visit Iowa State University

References

Sabine Duvaleix	INRAE, UMR SMART, Rennes, France	sabine.duvaleix@inrae.fr
Adélaïde Fadhuile	Université Grenoble Alpes, UMR GAEL, France	adelaide.fadhuile@univ-grenoble-alpes.fr
Laure Latruffe	INRAE, Bordeaux Sciences Economiques, France	laure.latruffe@inrae.fr
Sergio Lence	Iowa State University, Ames, USA	shlence@iastate.edu

Personal details

Date of birth: September 29, 1996 **Nationality**: French

Languages: French (native), English (fluent), Portuguese (intermediate), Spanish (basic)

Software skills: Stata, R